

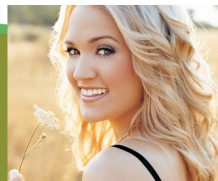
Station Profile



All Across The North, **WTCM FM** reaches our listeners with 100,000 watts of the BEST Country Music on the radio! We blanket Northern Michigan from our high-powered transmitter location in Traverse City.

WTCM FM is anchored by Northern Michigan's favorite morning show, *Mike in the Morning* with **Mike Sinclair** and **Maddie Lundy**. They entertain and inform our listeners with the help of veteran News Director, **Joel Franck**. Together they use news, weather, humor, contests and *Today's Country Music* to get Northern Michigan started in the morning!

The rest of the day, **Carey Carlson**, **David Hayes** and **Michelle Perez** keep you going with entertainment, news and great country music from artists like Carrie Underwood, Kenny Chesney, Jason Aldean, Luke Bryan, Miranda Lambert, Blake Shelton and more!



If people are talking about what they heard on the radio, most likely they heard it on **WTCM News/Talk 580!** AM 580 is Northern Michigan's most powerful AM station, reaching listeners from Grand Rapids to Sault Ste. Marie, Canada.



Ron Jolly

Anchored in the morning by everyone's favorite local talk show, **The Ron Jolly Show** with **Colleen Wares**, AM 580 is the station people tune in to find out what's making news! The Ron Jolly Show is a "must do" radio show for politicians, charities and local leaders looking to make an impact on the community.



Colleen Wares

The rest of the day features 24-hour live personalities with **Vic McCarty & Wendy Nienhouse**, followed by national favorites, **Dan Bongino**, **Sean Hannity**, **Mark Levin** and **Ben Shapiro**. AM 580 also hosts Fox News and 24-hour local news and weather.



Vic McCarty



Wendy Nienhouse



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